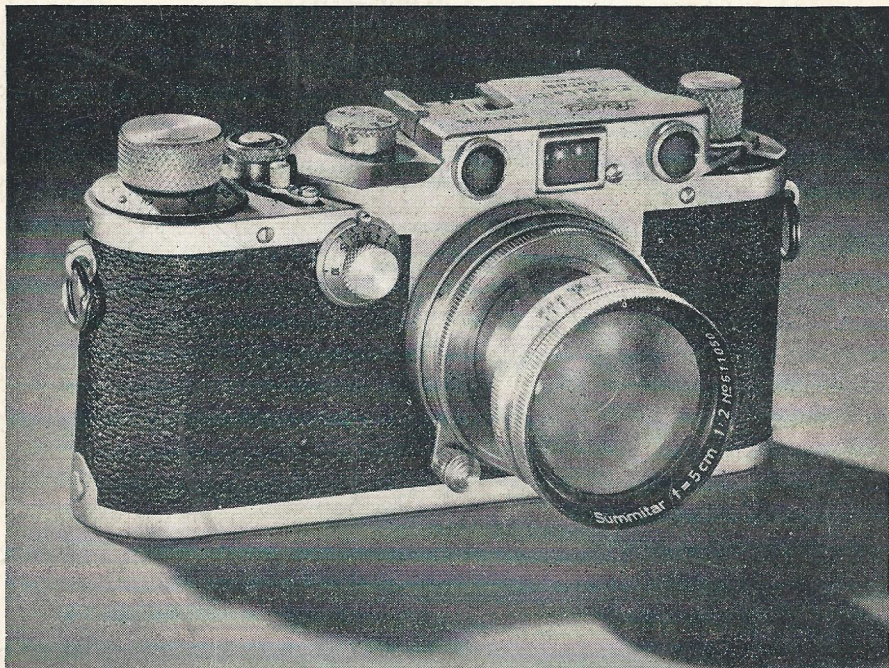


RETAIL PRICE LIST  
OF  
*Leica*\* CAMERAS and ACCESSORIES

EFFECTIVE NOVEMBER 1, 1948



E. LEITZ, INC.

NEW YORK

304 HUDSON STREET, N. Y. 13

\* EXCLUSIVE TRADE MARK OF E. LEITZ, INC., NEW YORK. REG. U. S. PAT. OFF.





# RETAIL PRICE LIST

Code Word	Cat. No.	ITEM	Retail List Price
LINOT	65,090	Leica Camera IIIc without Lens.....	\$224.00
LISUM	65,100	Leica Camera IIIc with coated Summitar 50mm., F:2 Lens.....	385.00
LIELM	65,102	Leica Camera IIIc with coated Elmar 50mm., F:3.5 Lens.....	280.00
ELMWI	65,611	Elmar 35mm., Wide Angle F:3.5 Lens, coated, for Leica Cameras.....	123.20
ELMCO	65,622	Elmar 50mm., F:3.5 Lens, coated, for Leica Cameras.....	84.00
LELEL	65,625	50mm., F:3.5 Lens, coated, for Leica Cameras.....	77.00
SOORE-B	65,645	Summitar 50mm., F:2 Lens, coated, for Leica Cameras.....	189.00
ELNIM	65,671	Elmar 90mm., F:4 Lens, coated, for Leica Cameras.....	155.40
LELXC	65,675	90mm., F:4.5 Lens, for Leica Cameras.....	115.50
LELCP	65,685	127mm., F:4.5 Lens, coated, for Leica Cameras.....	171.50
HECOO	65,691	Hektor 135mm., F:4.5 Lens, coated, for Leica Cameras.....	236.60
PLOOT	65,720	Mirror Reflex Housing for Leica Cameras, with Focusing Screen, Double Magnifier, and Double Cable Release.....	157.50
ORAKO-CHROM	65,922	Orange Filter for Range-finder, for Leica Cameras, Models II, III, IIIa.....	3.15
OKARO	65,925	Orange Filter for Range-finder, for Leica Cameras, Models IIIb or IIIc.....	3.15
IMFIN	66,006a	Imarect Finder.....	77.00
VIOAD	66,007a	28mm., Adapter, for Imarect Finder (Cat. No. 66,006a) to show field of view covered by 28mm. Hektor Lens.....	28.00
SEROO	66,152	Sport View Finder, for all 90mm. Leica Lenses.....	28.00
SEVUE	66,153	Sport Finder—an optical finder giving a large field of view with the picture area defined by a translucent border, permitting a moving subject to be kept in view before it is actually photographed; with parallax compensator. For 90mm. Lens only.....	28.00
SYEOO	66,154	Sport View Finder, for all 135mm. Leica Lenses.....	28.00
SHOEE	66,260	Range-finder Metal Clip, Black.....	1.05
CLIPP	66,262	Range-Finder Metal Clip, Chrome.....	1.05

Items available only from Leica Franchised Dealers.

**34mm. Filters in slip-on mounts with clamping screw, for Hektor 28mm., Elmar 35mm. and 50mm., Hektor 50mm., Summar 50mm., and all 90mm., 127mm. and 135mm. Leica Lenses:**

FIGRO	66,342	Yellow Filter No. 1 .....	7.77
FIGAM	66,344	Yellow Filter No. 2 .....	7.77
FIPOS	66,370	Panchromatic Green Filter No. 1 .....	8.68
FICOR	66,371	Panchromatic Green Filter No. 2 .....	8.68
FIQUX	66,378	Orange-Red Filter .....	8.68
FEDOO	66,380	Infra-Red Filter No. 1 .....	8.68
FIKYB	66,382	Infra-Red Filter No. 2 .....	8.68
FEEOG	66,384	Infra-Red Filter No. 3 .....	8.68
FIKOZ	66,386	Kodachrome Haze Filter .....	8.68
FIKAT	66,387	Kodachrome Type "A" Filter .....	8.68
FIKLO	66,388	Kodachrome Photoflood Filter .....	8.68
FICHR	66,389	Chrome Flash Filter .....	8.68

**Filter Discs unmounted, 34mm. in diameter, for use with the Adjustable Lens Sunshade and Combination Filter Holder, Cat. No. 66,742:**

FIGUN	66,391	Yellow Filter No. 1 .....	4.83
FITWO	66,391a	Yellow Filter No. 2 .....	4.83
FIPAN	66,392	Panchromatic Green Filter No. 1 .....	5.78
FIGDA	66,392a	Panchromatic Green Filter No. 2 .....	5.78
FIONA	66,393	Orange-Red Filter .....	5.78
FIIRL	66,394	Infra-Red Filter No. 1 .....	5.78
FIKHA	66,395	Kodachrome Haze Filter .....	5.78
FITAF	66,395a	Kodachrome Type "A" Filter .....	5.78
FIPHO	66,396	Kodachrome Photoflood Filter .....	5.78
FICFA	66,396a	Chrome Flash Filter .....	5.78

**Filters for Summitar 50mm., F:2 Lens, Screw-in Type:**

GBWOO	66,429	Yellow Filter No. 1 .....	7.28
GCOOL	66,430	Yellow Filter No. 2 .....	7.28
GCYOO	66,434	Panchromatic Green Filter No. 1 .....	7.77
GCYOD	66,435	Panchromatic Green Filter No. 2 .....	7.77
GDOOK	66,436	Orange-Red Filter .....	7.77
GECOO	66,437	Infra-Red Filter No. 1 .....	7.77
GFEOO	66,438	Infra-Red Filter No. 2 .....	7.77
GFOOH	66,439	Infra-Red Filter No. 3 .....	7.77
FIHAZ	66,441	Kodachrome Haze Filter .....	7.77
FIDAY	66,442	Kodachrome Type "A" Filter .....	7.77
FIFLO	66,443	Kodachrome Photoflood Filter .....	7.77
GCHEO	66,444	Chrome Flash Filter .....	7.77

Items available only from Leica Franchised Dealers.

Code Word	Cat. No.	ITEM	Retail List Price
ADSUM	66,628	Adapter, permitting the use of the Summitar Filters with Hektor 28mm., Elmar 35mm., Elmar and Hektor 50mm., Summar 50mm., and all 90mm., 127mm., and 135mm. Leica Lenses .....	4.20
FILPO	66,650	Leica Polarizing Filter for use with Hektor 28mm., Elmar 35mm. and 50mm., Hektor 50mm., Summar 50mm., and all 90mm., 127mm. and 135mm. Leica Lenses .....	31.92
FISUM	66,652	Leica Polarizing Filter for use with Summitar 50mm. Lens .....	33.92
FINON	66,654	Leica Polarizing Filter for use with Xenon 50mm. Lens .....	33.92
FIEKT	66,655	Leica Polarizing Filter for use with Hektor 73mm. Lens .....	33.92
FIROL	66,656	Adapter, permitting Leica Polarizing Filter, Cat. No. 66,650, to be used with Rolleiflex and Rolleicord cameras having a bayonet-type mount .....	4.20
FIGON	66,657	Adapter, permitting Leica Polarizing Filter, Cat. No. 66,652, to be used on Contax lenses with front diameter of 42mm. ....	4.20
SOOHN	66,700	Lens Sunshade, for Hektor 28mm. Lens, Black .....	3.99
FLQOO-CHROM	66,705a	Lens Sunshade, for 35mm. Lens, Chrome .....	3.99
FISON	66,710	Lens Sunshade, for 50mm., F:3.5 Lens, Black .....	3.15
FISON-CHROM	66,712	Lens Sunshade, for 50mm., F:3.5 Lens, Chrome .....	3.39
SOOMP	66,715	Lens Sunshade, for Summar Lens, Black .....	5.95
SOOPD	66,716	Lens Sunshade, for Summitar Lens, collapsible .....	15.05
XIOOM	66,718	Lens Sunshade, for Xenon Lens, collapsible .....	15.05
ADFIK	66,742	Adjustable Lens Sunshade and Combination Filter Holder, in Chrome Finish .....	17.50
FILCA	66,800	Spare Roll Film Magazine .....	7.18
SPUCA	66,805	Magazine Spool .....	2.00
SPULM	66,810	Leica Camera Take-up Spool .....	2.45
FIRHU	66,835	Dust Cap, screw-on type, to fit on base of all Leica Lenses .....	1.40
ORVZO	66,840	Lens Cap (for Elmar/Summar) and all 28, 35, 90, 127 and 135mm. Lenses, Black .....	1.40
ORVZO-CHROM	66,842	Lens Cap, same as above, but Chrome .....	1.58

Items available only from Leica Franchised Dealers.



Code Word	Cat. No.	ITEM	Retail List Price
ORSUM	66,846	Lens Cap for Summitar Lens, Chrome .....	2.80
ORTVO-CHROM	66,870	Special Lens Opening Cover, for Leica Camera, to protect camera when lens is removed. Chrome.....	2.45
FINOT	66,880	Leica Camera Cable Release, 10" .....	2.00
FINOW	66,880a	Leica Camera Cable Release, 10", improved type .....	2.94
OPKOM	66,882	Wire Cable Release, approximately 20" long, with set screw .....	3.15
FIBOS	66,893	Shoulder Strap with Metal Snap Hooks, for Leica Cameras having Eyelets .....	1.80
KGOON	67,005	Large Ball Jointed Tripod Head, special rigid construction .....	15.75
SDOOG	67,015	Quick-Changing Snap Socket Tripod Head .....	7.63
CINLE	67,017	Cine Adapter, to permit use of Leica Lenses on 16mm. movie cameras with type "C" mount, except B & H Model 70.....	5.25
CINPY	67,017a	Cine Adapter, to permit use of Leica Lenses on B & H Model 70 only .....	5.25
PROCU	67,022	Protection Cup for Leica Cameras, Models Standard, II, III, IIIa and IIIb .....	.53
SOREI	67,024a	Soft Release, improved type, for Leica Cameras, Models Standard, II, III, IIIa and IIIb .....	3.15
NOOKY	67,200	Optical Short Distance Focusing Device, extends the focusing range of the Elmar 50mm. Lens from 3½ ft. down to 16½ in., while coupled accurately with the Range-finder .....	66.50
NOOKY-HESUM	67,210	Optical Short Distance Focusing Device, same as above, but for Summar or Summitar Lenses.....	66.50
SELSY	67,580	Leica Synchronized Flash Unit, Model VIII, for all Leica Cameras having serial numbers above 111,450, except the Model IIIc.....	63.00
SELIS	67,581	Leica Synchronized Flash Unit, Model VIIla, for Leica Camera, Model IIIc .....	63.00
SELAN	67,585	Angle Bracket, permitting battery case of Flash Unit, Model VIII or VIIla, to be mounted at the side of the Leica Camera.....	8.05

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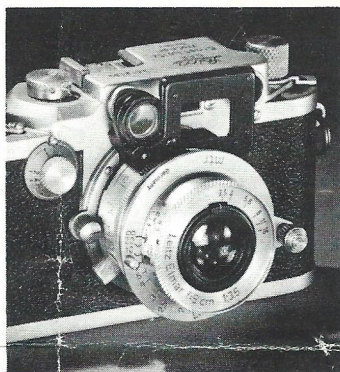
*Leitz*

## The Optical Short Distance-Focusing Device for the Leica

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The Optical Short Distance-Focusing Device for the Leica enables the advantages of the automatic focusing of the Leica lenses to be utilized for close-ups under 3.5 ft. With this device, all object distances between 3.5 ft. and  $16\frac{1}{2}$  in. to the plane of the film (back of camera) can be set with the greatest rapidity and accuracy. It is of particular interest that one is not confined to some predetermined focusing distances, as for instance with our setting devices for use with front lenses and intermediate collars, but that one can set the lens continuously to all distances between the limits quoted. The ratio of image varies from  $17.5\times$  to  $6.3\times$  minification, the size of object from  $16\frac{1}{2}"\times 24\frac{7}{10}"$  to  $5\frac{9}{10}"\times 8\frac{9}{10}"$  ( $42\times 63$  cm to  $15\times 22\frac{1}{2}$  cm).

The device, which is specially suitable for all close-up photography, consists of an intermediate helical focusing arrangement which is screwed into the lens changing flange of the Leica. This intermediate focusing mount has an optical glass wedge, which comes to lie in front of the window of the range finder and provides the necessary deflection of the object rays. Furthermore a



square stop to fit in front of the normal view finder is fitted to this intermediate focusing mount, which by means of a cam

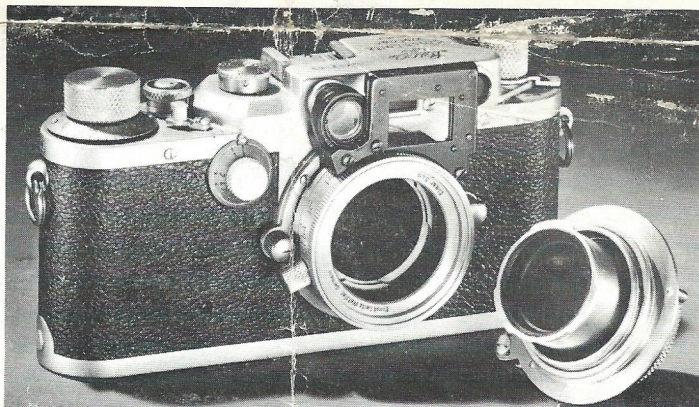
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movement provides an automatic compensation for parallax and the diminution of the field of view noticeable with close-ups. The intermediate focusing mount has a bayonet catch arrangement in which the bayonet fitting of the Leica 50 mm lens barrel is inserted. Only 50 mm lenses can be used and two models are made, one to suit the Elmar 50 mm and the other the Hektor, Summar and Summitar 50 mm lenses.

When focusing with the device it should be observed that for establishing coincidence of image, only the middle of the field of the range finder should be used.

<b>67,200</b>	<b>Optical Short Distance-Focusing Device</b>	<b>\$</b>
<b>Nooky</b>	for Leitz Elmar 50 mm lens . . . . .	66.50
<b>67,210</b>	<b>Optical Short Distance-Focusing Device</b>	
<b>Nooky hesum</b>	for Leitz Summitar, Summar or Hektor 50 mm lenses . . . . .	66.50



**E. LEITZ, Inc.**

304 HUDSON STREET

NEW YORK 13, N. Y.

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Code Word	Cat. No.	ITEM	Retail List Price
SELCA	67,587	Connecting Cord—14" long—with plugs, to connect battery case to synchronizer when used on angle bracket .....	3.68
SELBA	67,590	Battery Case, Lamp Socket, and Reflector—for Flash Unit, Model VIII or VIIIa, for multiple flash work .....	21.00
SELLO	67,595	Connecting Cord, six feet long—with plugs—permitting the battery case to be used at a distance from the camera and also serving to connect a second battery case to the unit .....	5.25
SELEX	67,596	Connecting Cord, same as above, but ten feet long .....	5.78
SELOR	67,598	Special three-way socket, for attaching two or three extension cords to the synchronizer, permitting use of one or two additional battery cases with lamp sockets .....	4.20
ESFUS	68,020	Eveready Case, cowhide, with neckstrap, for Leica Cameras, Models II, III, IIIa and IIIb, with Summar or Summitar Lens attached .....	12.30
ESFCE	68,021	Eveready Case, cowhide, with neckstrap, for Leica Camera, Model IIIc with Summar or Summitar Lens attached .....	12.30
EFSEL	68,038	Eveready Case for Leica Camera with synchronizing baseplate attached. Has exterior dovetail fitting, and gives access to the selective synchronizing slider and the electrical receptacle. For all Leica Cameras with Elmar 50mm., Summar 50mm., or Summitar 50mm. Lens attached .....	24.00
ETBIX	68,110	Leather Case, for Summar, Summitar or Xenon Lenses .....	3.42
ETINI	68,116	Leather Case for Leica 90mm. Lens .....	6.84
CASCP	68,128	Leather Case for Leica 127mm. or 135mm. Lens .....	7.53
CASIE	68,204	Cowhide Case for Imairect Finder .....	2.73
ABLON	68,320	Film Trimming Guide, used to shape and trim ends of film for loading into magazines .....	3.50

Items available only from Leica Franchised Dealers.

Code Word	Cat. No.	ITEM	Retail List Price
FHKOO	68,340	Single Film Holding Device, for Leica Cameras, Models Standard to IIIB only .....	3.15
CORYB	68,458	Extra Celluloid Apron for Correx Tank .....	5.25
NATRA	68,600	35mm. Film Viewer and Marker, for negative or positive film strips. Polished metal Film Channel insures smooth action. Magnified image permits easy identification of picture frame, before marking with built-in Notching Punch .....	20.25
NAKUL	68,610	35mm. Film Viewer and Marker, same as above, but with Handle .....	21.75
ELDUR	68,800	Leica Positive Printing Apparatus .....	38.50
ELDIA	68,810	Eldia Printing Apparatus for making contact prints on film or paper strips from Leica negatives .....	38.50
ELKIN	68,815	Reducing Window Frame for Eldia Printer, accommodating single frame negatives ( $\frac{3}{4}$ "x.1") .....	6.65
USMAS	69,001	Leica Slide Masks, box of 100 .....	.85
UGRIN	69,021	Leica Cover Glass with Ground Edges, box of 100 .....	1.50
LANCA	69,025	Leica Slide Box .....	3.00
UMDEX	69,051	Leica Automounts, box of 18 .....	2.15
VFDFS	69,101	Leitz Desk Viewer, Model B, for two-inch square glass slides, "Ready-mounts", and 35mm. positive film strips and negatives; with three-element achromatic lens in focusing mount, providing variable magnification. Has rheostat for controlling intensity of illumination. Finished in ivory and chrome; without Film Holder .....	66.00
VUFIL	69,103	Film Holder, for using 35mm. positive and negative film strips with the Leitz Desk Viewer .....	12.00
VULAM	69,104	Replacement Lamp for Leitz Desk Viewer .....	.35
VUCAS	69,106	Carrying Case for Leitz Desk Viewer .....	7.50
VURER	69,108	"Readymount" Adapter, for the Leitz Desk Viewer .....	2.70
OORES	70,000	Rotating Focusing Copying Attachment, consisting of Rotating Stage Plate holding the Leica Camera, and Ground Glass Focusing Screen with clear Center-spot .....	86.80

Items available only from Leica Franchised Dealers.



Code Word	Cat. No.	ITEM	Retail List Price
GOORM	70,020	Sliding Arm for the Rotating Focusing Copying Attachment; fits column of Valoy or Focomat Enlargers .....	28.00
YRKO0	70,022	Rack and Pinion Movement for Sliding Arm, permits greater flexibility of focusing and avoids moving sliding arm up or down the column; for coarse adjustment .....	38.50
LVFOO	70,045	Large Wide Field Focusing Magnifier, enabling viewing of the whole field of image at a glance; for use with both Focaslide and Rotating Focusing Copying Attachment .....	29.25
LWHOO	70,055	Focusing Magnifier 30X, for Focaslide or Rotating Focusing Copying Attachment .....	25.80
FULDY	70,325	Focaslide, for use with all Leica Cameras, having serial numbers below 400,000 .....	45.88
FOCASO	70,325a	Focaslide Outfit, (#70,325) including 5X Magnifier, Adjustable Micrometer Extension Tube and Intermediate Focusing Mount.....	99.66
FULEC	70,328	Focaslide, for use with Leica Cameras, Model IIIc, having serial numbers above 400,000.....	45.88
FOCASA	70,328a	Focaslide Outfit, (#70,328) including 5X Magnifier, Adjustable Micrometer Extension Tube and Intermediate Focusing Mount.....	99.66
VEARM	70,370	Sliding Arm for attaching the Focaslide to Upright of Leitz Enlarger or Upright, Cat. No. 70,520a .....	15.96
LGCOO	70,390	Magnifier 5X .....	13.68
FUSEV	70,405	Extension Tube, 7mm. ....	3.18
FUFIF	70,415	Extension Tube, 15mm. ....	3.18
FULFO	70,420	Extension Tube, 30mm. ....	3.81
FUFOR	70,425	Extension Tube, 45mm. ....	4.00
FULGX	70,430	Extension Tube, 60mm. ....	4.40
FULHI	70,440	Extension Tube, 90mm. ....	5.18
COOMI	70,442	Adjustable Micrometer Extension Tube, 40 to 60mm., for copying work .....	35.00
COOEL	70,443	Adapter, to permit use of Adjustable Micrometer Extension Tube as a short focusing mount for 90mm., F:4 Elmar Lens—for copying work with Focaslide.....	2.45

Items available only from Leica Franchised Dealers.

Code Word	Cat. No.	ITEM	Retail List Price
COONY	70,444	Adapter, same as above, but for 90mm., F:4.5 Lens .....	2.45
COOSE	70,445	Adapter, same as above, but for 127mm., F:4.5 Lens .....	3.50
COOHO	70,446	Adapter, same as above, but for Hektor 135mm., F:4.5 Lens .....	4.20
ZWTEL	70,455	Intermediate Focusing Mount for focusing 50mm., F:3.5 Lenses on Focalslide; improved type, focuses up to infinity .....	24.50
XWTVS	70,456	Intermediate Focusing Mount, same as above but for 50mm., F:2 Summar or Summitar Lens .....	24.50
FELLU	70,520a	Baseboard and 32" Upright, without wiring, for copying work .....	35.00
ELPRO	70,570	Front Lens No. 1, for Elmar 50mm. Lens only .....	14.00
ELPIK	70,580	Front Lens No. 2, same as above .....	15.75
BAZOO	70,950	Universal Focusing Device for close-up photography .....	51.10
OMIFO	70,995	Optical Near Focusing Device for Elmar 90mm., F:4 Lens, with fixed reproduction ratio of 1 to 4 .....	38.00
MIKAS	72,005	Micro-lbso Attachment for Photo-Micrography with the Leica Camera; complete with lbsor Shutter, Speeds from 1 sec., to 1/25 sec. ....	108.00
VALAU	72,310	Slip-on Ring for conveniently operating the Iris Diaphragm of the Elmar 50mm. Lens, when used either on Leitz Enlargers or Focusing Copying Attachments .....	6.65
VIUSA	73,100a	Focomat Enlarger, Model 1b .....	143.50
VIPRO	73,101	Light Protection Tube for the Upright of the Focomat Enlarger 1b .....	1.40
VAWOL	73,121	Enlarging Lens, 50mm., F:4.5 — coated — with Iris Diaphragm and Click Stops for Leitz Enlargers .....	49.00
FYSNE	73,131	Orange Filter for Focomat 1b Enlarger .....	12.25

Items available only from Leica Franchised Dealers.



Code Word	Cat. No.	ITEM	Retail List Price
VBOOP	73,160	Masking Negative Carrier Plate, for 1"x 1 1/2" (24x36mm.) negative, with ruby glass for observation of negative numbers (as supplied with Focomat Model 1b Enlarger); may also be used for Valoy, Vogos and Focomat Model I Enlargers .....	7.00
VOOWI-B	73,300	Automatic Focusing Enlarger, Focomat IIa, for negative sizes up to 2 1/4"x 3 1/4" .....	398.00
FEUUL	73,925	Baseboard and 32" Upright, with wiring and built in switch .....	44.70
APUUM	75,960	Projection Bulb, 300 watts, 110-120 volts, for VIII-S Projector.....	2.70
LIMAN	79,500	Leica Manual, 11th Edition, cloth bound .....	5.00
		Instruction Book for Leica Camera, Model IIIc, with basic directions for operation of all models of the Leica Camera .....	.35

**The following new items are expected to arrive shortly:**

Standard Leica Camera with Elmar 50mm. Lens.....	175.00
Leica Camera Model IIc with Elmar 50mm. f:3.5 Lens.....	210.00
Leica Camera Model IIc with Summarit f:2 Lens .....	297.50

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